



PERFORMANCE LEADERSHIP

Accelerate your leadership journey – become an inspiring leader of a high-performance team.

Performance Leadership is a unique and exciting new leadership program delivered in partnership between Victoria University and the Western Bulldogs.

The 2-day course focuses on practical learning, with attendees completing a range of facilitated exercises designed to build understanding of the complexities of leadership and in doing so recognize, adapt and improve their own approach to leading teams. Practical learning is complemented by high performance sport insight through a range of Western Bulldogs guest presenters, providing a behind the scenes look at leading in high pressure, performance driven environments.

GUEST SPEAKERS



Luke Beveridge
Senior Men's Coach,
Western Bulldogs



Kylie Watson-Wheeler
President, Western Bulldogs and Senior
Vice President and Managing Director,
The Walt Disney Company (AUS & NZ)



Easton Wood
Former Western Bulldogs
Premiership Captain



Debbie Lee
National Women and Girls
Action Plan Lead, AFL

WHO SHOULD ATTEND

The program is ideal for middle to senior managers and team leaders, looking to accelerate their career progression by strengthening their ability to lead and inspire others to achieve greater performance results.

MAJOR TOPICS COVERED:

- What does leading the team mean
- Methods and strategies to be a successful and inspiring people leader
- How to build and maintain a high-performance team
- All complimented by guest speaker master classes

REGISTER YOUR INTEREST

education.westernbulldogs.com.au/performanceleadership

PROGRAM STRUCTURE

Performance Leadership is delivered over two days, delivered at a central Ballarat location (TBC prior to on-sale) ahead of the Western Bulldogs match-day v Adelaide Crows. At the conclusion of coursework, attendees are invited to a networking event before attending the Round 10 match-day at Mars Stadium.

BALLARAT COURSE DATES

Friday May 19 and Saturday May 20 2023

COST

\$2,495 inc GST per participant (10% discount for CFB members) – includes all reference material, catering and hospitality

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